



Prospect CRM Service Catalogue

Services & Rates



About Service Catalogue Items

On top of the services included within the standard FlightPath packages, the table below highlights the additional value-added services that our consulting teams can provide.

Prospect Points are available to purchase in packs. With built-in scaling discounts, you can be sure to get the very best value for money. For more information on Prospect Points please <u>click here</u>. Alternatively, you can purchase a Service Catalogue Item as per listed price.

Please take some time to review these.

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Data Import Services

Additional Service	Prospect Points	Price	Access Resource
	4.D.: 4	5000 00 (NAT)	
Sales History Import Import your customer's sales to obtain a complete sales history within Prospect CRM, resulting in more reliable sales analysis such as RFM & Missing Orders. Please note: if your sales history is already in your integrated Inventory/Accounting System we do not need to complete a sales history import.		£200.00 (exc VAT)	Onboarding Consultant
Notes Import Our Notes Importer makes it easy to either pull across notes from a historic system or import notes provided by a third-party into Prospect CRM. Importing this information into Prospect CRM means that all your previous interactions with customers and prospects aren't lost.	4 Points	£200.00 (exc VAT)	Onboarding Consultant
Opportunity Import When moving from a legacy CRM system, you may have open opportunities that you need transferred to Prospect CRM. Allow us to import these opportunities to avoid missing a potential sale.	4 Points	£200.00 (exc VAT)	Onboarding Consultant
Task Import Import your open tasks from your legacy CRM system to ensure all follow-ups are transferred to Prospect CRM.	12 Points	£500.00 (exc VAT)	Professional Services
Equipment Import Equipment records allow you to record the details of products that your customers have, either under a service Contract with you, or on lease. If you have an inventory list of these already, we can import these for you in bulk.		£500.00 (exc VAT)	Professional Services
Contract Import Import pre-existing contractual agreements between you and your customers, to record information, such as contract renewal dates and who the main contact is for the contract.	12 Points	£500.00 (exc VAT)	Professional Services



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Problem Import	12 Points	£500.00 (exc VAT)	Professional Services
When selling products, it's inevitable			
that issues will arise. Whether it be a			
damaged pallet on delivery or a			
complaint about an item being faulty,			
it's important to log all interactions			
about the issue to ensure it's			
resolved as quickly and professionally			
as possible. We will import all open			
& historic problems to help you get			
started.	4 Doints	(200 00 (ava)/AT)	Onboarding Consultant
Bulk Import of Product Upsell	4 Points	£200.00 (exc VAT)	Onboarding Consultant
The Upsell Manager in Prospect CRM makes it easier for your customer-			
facing teams to add more products			
to a customer's order in a helpful,			
intelligent way, based on what			
they're already ordering. By setting			
this up, you can create links between			
multiple products that should/can be			
sold together to help increase			
average order values. Allow us to			
import the product upsell links.			
CRM Special Prices Import	12 Points	£500.00 (exc VAT)	Professional Services
Before considering the Special Prices	l omes	2300.00 (exc 1711)	Totessional services
Import, it's important to know			
whether this functionality is right for			
your business. If you're using special			
pricing set up in your Accounts			
System and it's working perfectly fine			
for you, then you should continue			
using this form of special pricing. If			
not, then we can complete an import			
of special prices either as Pricing			
Bands or individual Customer Special			
Pricing.			
Bespoke Data Imports	24 Points	£1,000.00 (exc VAT)	Professional Services
If you are not able to import your			
data via our normal import tools,			
then this service allows you to import			
data that cannot be handled using			
our tools.			
Bespoke Data Imports with	48 Points	£2,000.00 (exc VAT)	Professional Services
Advanced Deduping Rules			
When importing large amounts of			
data into the CRM with already lots			
of data, it can be important to ensure			
duplicates are not created. This			
service allows us to reduce the			
duplicates imported in your system.			
No amount of dedupe rules can			
guarantee 100% duplicate free data,			
but this will keep it to a low number.			



Training Services

Additional Service	Prospect Points	Price	Access Resource
Document Template Training With our Document Template training, you'll be able to confidently create your own document templates, reducing the amount of admin time spent communicating with your customers. The training will also cover things like how to create email and Word templates, and how to convert Word templates to PDF		£200.00 (exc VAT)	Onboarding Consultant
attachments. CRM Marketing Training	4 Points	£200.00 (exc VAT)	Onboarding Consultant
(Mailchimp Integration & Prospect Campaigns) Using Prospect CRM's Contact data, you can develop relevant email marketing content, resulting in more personalised emails and fewer unsubscribes! Learn how to do this with our Mailchimp integration and Prospect Campaigns.		2200.00 (exe v, tt)	
1x CRM Training Session One &	12 Points	£600.00 (exc VAT)	Onboarding Consultant
Session Two Repeat Our Prospect CRM training is designed for beginners, providing attendees with the essentials on Prospect CRM. CRM Training Session One & Two are included as part of FPB & FPC, but this item is for additional sessions if you would like multiple training sessions. This item is ideal for those with bigger teams who need the training repeated OR for those with smaller teams who need phone cover during training.			
Q&A Workshop Allows the customer to come along and ask any questions they have on Prospect CRM.	4 Points	£200.00 (exc VAT)	Onboarding Consultant
CRM Report Training We will run through the available reports, what they should be used for and how you can edit and build your own reports.		£200.00 (exc VAT)	Onboarding Consultant



Other Services

Additional Service	Prospect Points	Price	Access Resource
Migration from 3rd Party Inventory System	24 Points	£750.00 (exc VAT)	Professional Services
Usually, your previous Inventory			
System will contain your sales history.			
Rather than losing this sales history,			
we can migrate Prospect CRM from			
one Inventory System to another –			
meaning you keep your full sales			
history within Prospect CRM.			
Companies & Contacts Bulk	4 Points	£200.00 (exc VAT)	Onboarding Consultant
Update via Excel		, , ,	
Keeping your CRM data as accurate			
as possible is really important. Allow			
us to quickly update your Contact			
and Company information in bulk,			
rather than individually, line by line.			
For example, you may re-allocate			
your customer accounts within your			
Sales team.			
Custom Bulk Updates via Excel	12 Points	£500.00 (exc VAT)	Professional Services
Keeping your CRM data as accurate	12 1 01115	2500.00 (exe v/11)	Troressional services
as possible is really important. Allow			
us to quickly update your			
Opportunities, Problems, Equipment			
Items etc. in bulk, rather than			
individually, line by line. For example,			
you may need to bulk update the			
statuses of your opportunities.			
Creation of Custom Quote &	8 Points	£400.00 (exc VAT)	Onboarding Consultant
Quote Grouping	O I OIIICS	2400.00 (EXC VAT)	Chiboarding Consultant
Require a more complex design for			
your quote template? Provide our			
consultants with an example of your			
required design and we will use this			
to set up a custom quote template.			
	4 Points	(200 00 (ove)/AT)	Onboarding Consultant
Creation of Enquiry Web Form CRM Enquiry Web Forms allow you	4 POITIS	£200.00 (exc VAT)	Unboarding Consultant
to create embeddable forms that you			
can add to your website. These forms			
can then be used to gather details and automatically create Enquiries in			
,			
Prospect CRM for your team to review and convert into			
Opportunities. We will create the			
Enquiry Web Form via Prospect CRM			
based on your requirements, so you			
can embed this onto your website.			



Creation of Template Quote Sometimes you can find yourself creating a Quote containing the same Quote lines for multiple Contacts within the CRM, such as a standard opening order. Instead of completing the entire Quote process from the beginning each and every time, we can set up Template Quotes.	4 Points	£200.00 (exc VAT)	Onboarding Consultant
Bulk Update of Product	6 Points	£250.00 (exc VAT)	Professional Services
Restrictions Product restrictions can be really useful in a number of distribution or manufacturing scenarios to ensure you sell the right products to the right customers – such as having authorised dealers, needing customers to be trained and qualified, and when selling customer branded products. We will bulk add products to product restrictions and bulk assign these restrictions to customers.			
Zaniau Busis etc	POA	DOA	Professional Services
Zapier Projects Use Zapier to integrate Prospect CRM to third-party applications that we don't offer standard integration support to. Please note: the third- party application needs to support Zapier.	POA	POA	Professional Services
	POA	POA	Professional Services
Our CRM Report Builder gives you great insight into a list report format. But if you want to create your own custom visual graphs and dashboards, Microsoft's Power BI is the way forward. We can help you build your first Power BI Dashboard using Prospect CRM data.			. Totasional Scrivices
Power BI Report Assistance	24 Points	£1,000.00 (exc VAT)	Professional Services
Assistance and training from our consultants on adding filters to your report to make it specialised to your needs.	E-TI OIIIG	21,000.00 (EXC VAI)	TOTCSSTOTIAL SCENICES
Data Exports Including Notes and	24 Points	£1,000.00 (exc VAT)	Professional Services
Documents To get data out your ProspectSoft CRM system in a format to allow you to import into another system.		, , , , , , , , , , , , , , , , , , , ,	
Advanced Report Writing Consultancy for writing a report using our report builder. As well as training you on how to use our report builder.	6 Points	£250.00 (exc VAT)	Professional Services



Custom AMEs (May incur additional monthly subscription) If you don't see any options to advance your system above, please contact your account manager for further details.	POA	POA	Professional Services
Consultancy Consultancy for any needs you may require helping solve any business issues.	18 Points	£750.00 (exc VAT)	Professional Services



eCommerce Services

(Only available for customers with ProspectSoft eCommerce)

Additional Service	Prospect Points	Price	Access Resource
Project Management Time set aside for meetings and communication during eCommerce Project. For regular communication between yourself and the Professional Services team.	24 Points	£1,000.00 (exc VAT)	Professional Services
Site Design (Header and Footer)	POA	POA	Professional Services
Using your current website template or a new design template to create an updated, unique and modern website design.			
Menu Creation The creation of the header menu including drop downs. Creating a manageable menu design making the website easy to use for your customers.	30 Points	£1,250.00 (exc VAT)	Professional Services
Attribute Management To deploy attribute management to your site which makes the products filterable. To provide a filtering tool for your customers to use to find products quicker and more easily within the website.	60 Points	£2,500.00 (exc VAT)	Professional Services
Import of Product Data and Images To help your customers navigate their way through the products related on the website with all the information about the product and images. Using a spreadsheet of the product codes and images zip codes will be pulled from your inventory management system to import your product data and images from the product tree.		£1,250.00 (exc VAT)	Professional Services
Plug in Options The site can be open or closed – an open website means your customers can see the products but must log in to see prices and add to basket. A closed website means the customer will have to log in from the start. Having an open or closed website depending on your needs and how you sell your products to your customers.	24 Points	£1,000.00 (exc VAT)	Professional Services



CMS Training The users required to be trained in how to use the CMS editor tool within the CRM. The user will understand how to use the CMS editor to be able to update the site in the future once it has been created by ProspectSoft Consultant.		£500.00 (exc VAT)	Professional Services
Go Live Time set aside for the Go Live of the eCommerce project. To publish the site, live so the customer's clientele can access the new website for orders.	6 Points	£250.00 (exc VAT)	Professional Services
Website Migration We can copy over your variety of displays from your current website to your new website.	POA	POA	Professional Services